



MARCHING ON

A CONFERENCE ON GUN VIOLENCE PREVENTION

MARCH FOR CHANGE
A PROGRAM OF CAGV

Saturday, September 28, 2013

8:30-9:30am

Registration

9:30-9:45am

Welcome:

Marty Isaac, President, CAGV Board of Directors

J. Donald Moon, Zilkha Professor in the College of Social Studies
Professor of Government, Wesleyan University

9:45-10:15am

Keynote Speaker: Dannel P. Malloy, Governor, State of Connecticut

10:15-10:30am

Break

10:30-11:15am

Session 1: ALL PARTICIPANTS

Past, Present & Future of Gun Violence Prevention in Connecticut

Lisa Labella, Director, Advocacy & Outreach CAGV

This session, for all conference participants, will provide a review of the 2013 legislative session, an overview of gun violence in Connecticut today, and what is on the horizon for 2014. The session will provide specifics on what we did well and what we need to do better for continued success. Also included will be an introduction to other groups active in Connecticut.

11:30-12:15pm

Session 2: BREAKOUT

Beyond Mass Shootings: The Hidden Epidemic of Gun Homicide

Ron Pinciario, Executive Director, CT Against Gun Violence

This session will include detailed data on the issue of gun homicide and gun crime in CT, as well as specifics on some of the proposals being implemented to address the issue. This session will help identify how activists can support efforts to reduce gun violence through education and legislation.

Guns 101: The Terminology and Technology

Chief Douglas Fuchs, Redding Police Department

Chief Fuchs will explain the different types of guns on the market, how the parts of a gun help determine what kind of gun it is and what category of gun it falls into. He will have (non-firing) samples of different firearms and magazines on hand so participants can see first-hand the characteristics of each.

The 2014 Elections: How YOU Can Impact the Results!

Senator Beth Bye, West Hartford

Participating in elections is the most effective way to become personally known to policy makers. This session will focus on how to help keep good legislators in office, and get involved in campaigns that will replace those who are not good on the issue. Participants will also learn how to begin developing relationships NOW with those legislators who helped Connecticut pass the strongest gun safety legislation in the country.

12:15-1:00pm

Lunch

1:00-1:45pm

Session 3 : BREAKOUT

Marching for Change: Building A Movement

Nancy Lefkowitz & Meg Stanton, Co-founders, March for Change

This session will focus on growing visible support for the gun safety issue. Participants will learn how to make connections in their community and keep the issue visible in the media. Meg and Nancy will share their expertise, including lessons learned from the March for Change.

Legislative Strategy: Making Your Voice Heard

Betty Gallo, Betty Gallo & Company

Learn how a bill becomes a law and how to effectively lobby legislators. Emphasis will be on the legislative process and how to participate in public hearings, with special focus on creating persuasive testimony.

Maximum Impact: Effective Social Media Strategy

Patrick Comerford, Coordinator, Social Media and Community Relations, Planned Parenthood of Southern New England, Inc.

Participants will learn how to create an effective social media strategy, and how to effectively participate in different platforms, both online and in hardcopy. Also covered: How and when to engage with or respond to the NRA and other pro-gun groups

1:45pm-2:00pm

Closing & Call to Action – Ron Pinciario, Executive Director, CAGV



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Saturday, September 28, 2013 Registration Form

Name _____

Organization/School _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email Address _____

Credit Card

Exact Cardholder Name _____

Card Number _____

Expires _____ Security Code _____

I understand that this charge will appear as "Connecticut Against Gun" on my credit card.

Attendee **\$50** before 9/14
\$75 after 9/14

Students Free
Please enter name of school and student ID# above

Patron Sponsor **\$1000**

Champion **\$500**

Activist **\$250**

All sponsors will receive a free gift and be prominently acknowledged at the conference.

We hope you can join us on September 28th~

if you cannot, please consider making a donation in support of our work.

Select three sessions you would like to attend:

Beyond Mass Shootings:
The Hidden Epidemic of Gun Homicide

Marching for Change:
Building A Movement

Legislative Strategy:
Making Your Voice Heard

Guns 101:
The Terminology and Technology

The 2014 Elections:
How YOU Can Impact the Results!

Maximum Impact:
Effective Social Media Strategy

To register and pay on-line please visit or click: www.cagv.org

To pay by check, print this form and mail, payable to: CAGV MARCHING ON CONFERENCE,
Connecticut Against Gun Violence, P.O. Box 523, Southport, CT 06890

For questions or requests for financial support, please contact Sofie at: sofie@cagv.org 203-955-1009

Change the Conversation • Change the Culture • Change the Law